



See and Seize Potential

About Bridge to the Future

Who We Are: For the last ten years Bridge to the Future has been working with municipalities in Israel's periphery (with both Jewish and Arab communities) to revitalize and regenerate their localities. Through our intervention work, we help to create the climate and local capabilities so that the local Councils and residents, together with the Federal government, can work together in a '3 Way Partnership' to improve the social, human and economic and infrastructure strength of each region.

In our experience, regions that suffer from declining populations, poor educational outcomes, and lack of economic growth do so mainly because this '3 Way Partnership' is either non-existent or substantially broken. Getting this '3 Way Partnership' to work effectively and repeatedly is the main objective of BTF's work.



Our Approach Our involvement in communities generally spans 6-7 years. After this, the residents and the relevant authority and associated organizations should have both the capability, the tools and the self-awareness to continue the process without significant outside intervention..

Tools: We offer two tools to help policy makers, program managers, investors and fieldworkers assess the robustness, 'health' / 'stay-ability' of community change programs for the long term. The knowledge base for the tools are from a combination of academic literature, nationally recorded statistics, data from focus groups and surveys, as well as evidence gathered from our own fieldwork intervention over the last ten years.

City MRI: The City MRI produces a snapshot of a municipality's strengths and weaknesses. The analysis is produced using 70 socio-economic indicators and 'capitals' (human, mobility, economic, environmental, municipal, social, planning, and political). The MRI produces benchmarked results compared with other similar localities. The MRI enables decision makers to gain a uniquely comprehensive view of a locality based solely on independently gathered data from official surveys and central government sources.

Capability Maturity Tool (GEAR): In contrast to the MRI, this tool is a qualitative view of a locality's capability to deliver comprehensive change without significant intervention assistance. The tool is for use by fieldworkers, and assesses a locality's capacity in Governance (G), Economy (E), Community Activism (A) and Relationships (R). Together, the tools produce a '3D' view of a locality enabling a better and deeper understanding of assets and barriers to change.



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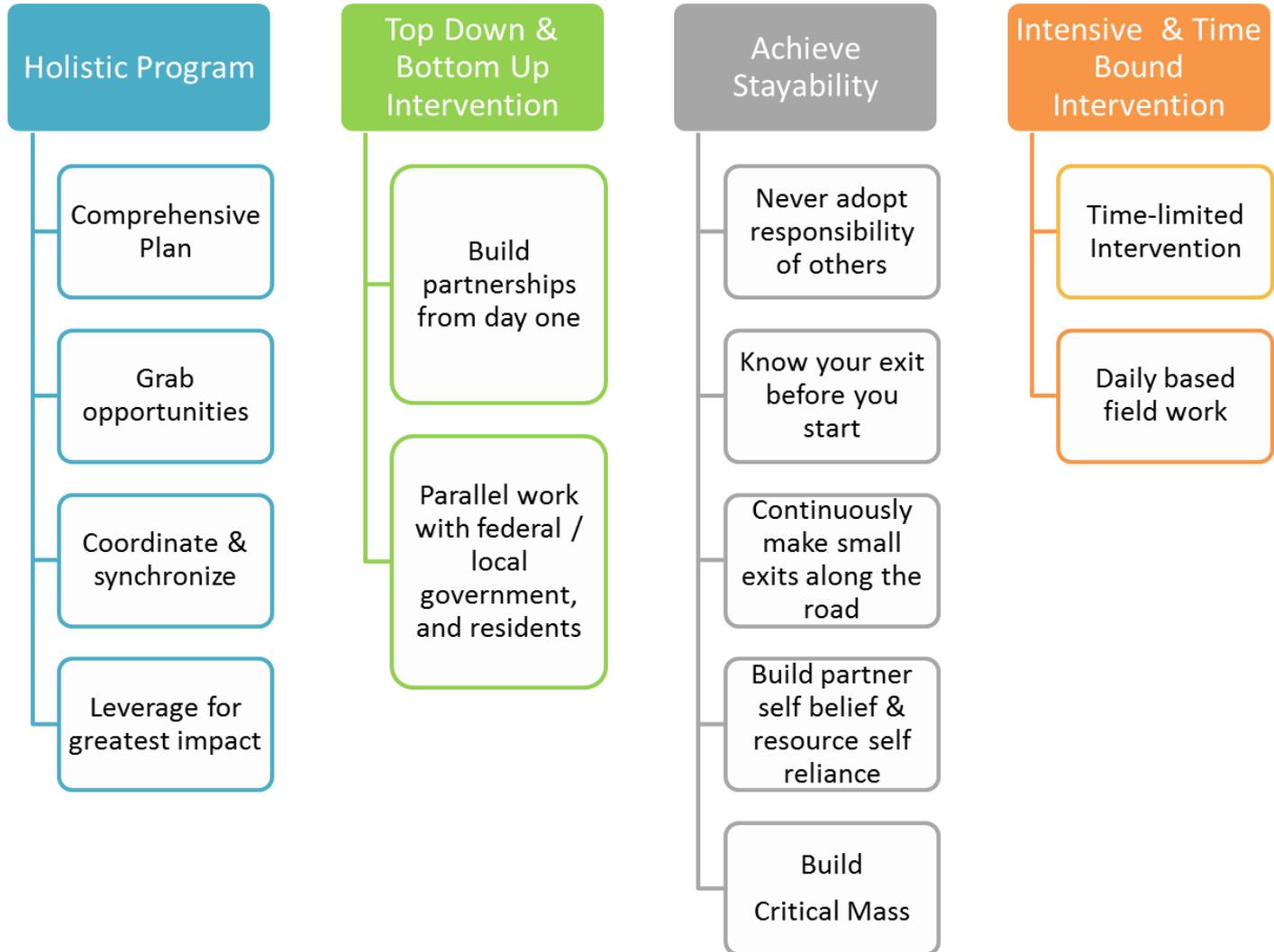


bridge to the future
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BTF's Four Work Principles

This graphic summarizes our working approach which is based on four work principles.



For more information contact Ido Shelem on ido@btf.co.il or visit our website www.btf.co.il